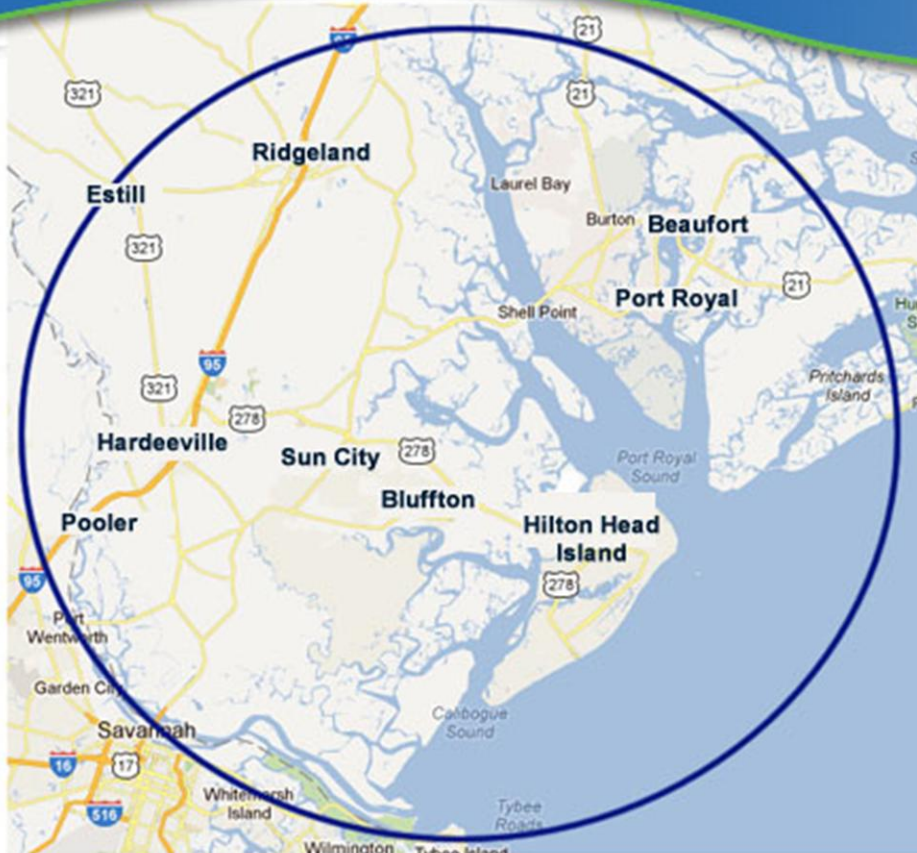




Station Coverage Map

LOCAL DEMOGRAPHICS



Channel Placement

Time Warner Cable.....	Channel 3 & 1230
Hargray Cable.....	Channel 8 & 418
Over The Air.....	Channel 30

WHHI Coverage Adult Population

Total Adults 18+.....	122,743
Women 18+.....	62,062
Men 18+.....	60,681
Total Adults 18-49.....	66,293
Total Adults 25-54.....	60,067

Source: U.S. Census Bureau

Estimate of Households in WHHI Coverage

Total Households.....	70,000
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Source: U.S. Census Bureau

The Lowcountry's Only Local Broadcast Television Station