

W48CX (WHHI-TV)
EEO PUBLIC FILE REPORT
August 1, 2012-July 31, 2013¹

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of South Carolina School of Journalism Beverly W. Dominick Career Services Director University of South Carolina School of Journalism and Mass Communications Carolina Coliseum, 4006 Columbia, SC 29208 803-777-3347 803-576-5656 - fax	No	0
2	TV Jobs.com www.tvjobs.com	No	5
3	Entertainmentcareers.net www.entertainmentcareers.net	No	12
4	Facebook.com www.Facebook.com/whhitv	No	6
5	On-Air Announcements (5) Thirty second spots per day placed on WHHI-TV	No	2
6	Word-of-Mouth Referral	No	10
7	WHHI-TV Internship Programs Established through Word Of Mouth, University of South Carolina Beaufort, Technical College of the Lowcountry and The Beaufort County School District.	No	6
TOTAL INTERVIEWEES OVER REPORTING PERIOD			41

[FILL WITH STATION EMPLOYMENT UNIT CALL SIGNS]

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[INSERT OFFICIAL FCC EEO REPORTING PERIOD, e.g. February 1, 2012-January 31, 2013]

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Programs	WHHI-TV has an extensive internship program. WHHI works closely with the local universities and high schools. It is ongoing year round. General Manager, Wayne Morris is in charge of this program.
2	Conducted Station Tours for high school and college students looking for broadcast careers.	On July 18, 2013 a station Tour was conducted for High School and College students looking for careers in the Broadcast field. Program Coordinator, Dana Hassett conducted this tour.
3	Attended Job Fair	On May, 14 2013 Senior Account Executive Tony Virga attended a Job Fair at Tanger Outlets.
4	High School Meeting with students looking for careers in video/production.	On September 6, 2012 General Manager Wayne Morris and Senior Account Executive Tony Virga attended a meeting with Bluffton High School Video Production Director Ron Lopes about students interested in careers in Broadcasting.